PROS & CONS OF COUNTING MACROS

Here's a quick checklist to help decide if counting macros is a good option for you.

PROS:	CONS:
☐ Faster initial weight loss	☐ Time consuming
□ Aware of the quality of food you're eating	☐ Easy to fall into IIFYM (if it fits your macros)
□ Aware of portion sizes	□ Convenient to limit variation in foods
□ Sense of accomplishment	☐ Stressful/disheartening if targets are not met
□ Creates structure that many people thrive on	□ Relying on numbers vs. your body's signals
□ Holds you accountable	$\hfill\Box$ Potentially lead to alienation from friends and family
$\hfill\Box$ Provides a starting point for creating customized goals as you learn what works for you	□ Difficult to follow through with long-term
$\hfill\Box$ Creates a record to reflect on accomplishments and areas to improve	$\hfill\Box$ Could create an unhealthy obsession with tracking food